

Use this sample cover letter to call attention to the articles in your newsletter

This letter must be used with your compliance -approved letterhead or email signature, which may be found on your company-approved business card, letterhead, or email signature.

Dear {Recipient Name},

Improving your financial health can be compared to how an athlete must consistently learn to set emotions aside and envision success.



Similarly, cutting expenses to invest more for your future can be emotionally and mentally challenging. It requires commitment and a disciplined approach at the expense of immediate gratification. But the longer you practice, your mindset will become conditioned to live on that budget as you see progress toward your financial goals.

As you prepare to file taxes this year, look at how well you did last year and how you can improve this year. If possible, contribute to your qualified retirement plans to gain a more significant tax deduction. Even \$100 can potentially grow to a sizable amount over time.



**Of course,
I am here to help!**

Sincerely,

{Name Signature}

{Name and Company-approved title}